

Custom branding Napkins



Napkin customisation guidelines
April 2017

BioPak
It doesn't cost the earth

BioNapkins Napkin customisation guidelines

Custom brand your BioNapkins

Our pay-as-you-use* offering means you simply order and pay when you need it. There is no deposit required and we provide free napkin artwork.

We'll brand our products with your logo (minimum quantities apply) and you get free storage for up to 3-months. Contact us for extended storage plans.

Free storage

Free artwork

No deposit

Draw & pay as you need*



Custom brand your Single Saver BioDispenser

Our Single Saver BioDispensers are designed to allow the option of inserting a card with your brand and message to the consumer.

A napkin also provides the perfect opportunity to reinforce your brand and communicate with your customers. Contact us for more info, logos or tagline files. Alternatively use the specifications provided here and print your own.



Custom branding is available on:



Paper cups & bowl

MOQ: 50,000 units

Delivery: 8 weeks



Clear cups & bowls

MOQ: 50,000 units

Delivery: 8-10 weeks



Reusable cups

MOQ: 1,000 units

Delivery: 12 weeks



Cutlery

MOQ: Contact BioPak

Delivery: 8-10 weeks



Napkins

MOQ: Contact BioPak

Delivery: 8 weeks



BioBoard

MOQ: 50,000+ units

Delivery: 12 weeks

*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 6 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

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Customise your BioNapkins

We offer free custom branding! Minimum order quantities (MOQ) apply.

1. Choose your napkin type and quantity

There are 23 napkin options in white, natural and black to choose from. Napkin types with minimum order quantities listed below:

- Single Saver BioDispenser Napkins: 180,000 (30 cartons)
- Compact Dispenser BioNapkins: 150,000 (30 cartons)
- Tall Dispenser BioNapkins: 150,000 (30 cartons)
- Cocktail BioNapkins: 60,000 (30 cartons)
- Lunch BioNapkin – 1 Ply 1/4 Fold: 90,000 (30 cartons)
- Lunch BioNapkin – 1 Ply 1/8 Fold: 90,000 (30 cartons)
- Lunch BioNapkin – 2 Ply 1/4 Fold: 60,000 (30 cartons)
- Lunch BioNapkin – 2 Ply 1/8 Fold: 60,000 (30 cartons)
- Dinner BioNapkin – 1/4 and 1/8 Fold: 30,000 (30 cartons)
- Dinner BioNapkin – 1/8 Fold Quilted: 30,000 (30 cartons)

2. Send us your logo/message for free design

Free design and artwork setup

Maximum two colours available

No plate costs

3. BioPak endorsement

We incorporate the BioPak logo and environmental message into your design if you like, helping you communicate your commitment to more sustainable products to your customers

4. 12-week turn around time

12-week turn around from artwork approval to delivery

5. No deposit and free pay-as-you-use storage

No deposit required

Free pay-as-you-use* storage for 3-months, subsidised storage rates available thereafter

Pay-as-you-use* system allows you to request and pay for what you need, as you need it

You can draw down one carton at a time

6. Guaranteed same day dispatch on all orders

All orders dispatched same day (conditions apply)

7. Ongoing logistics management

We monitor your stock levels to ensure you never run out

*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 6 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

Print specifications

Design notes

Use our supplied artwork templates

Care should be taken ensuring logos and design elements are proportionally the same across different sizes or napkin types

Adobe Illustrator is our preferred software for artwork (.ai)

Artwork must be printed in Uncoated Pantone colours. There is a two colour limit.

Metallic and fluorescent colours cannot be used

Line work must be 0.5 point or greater

Text must be 5 point or larger

Convert all text to outlines

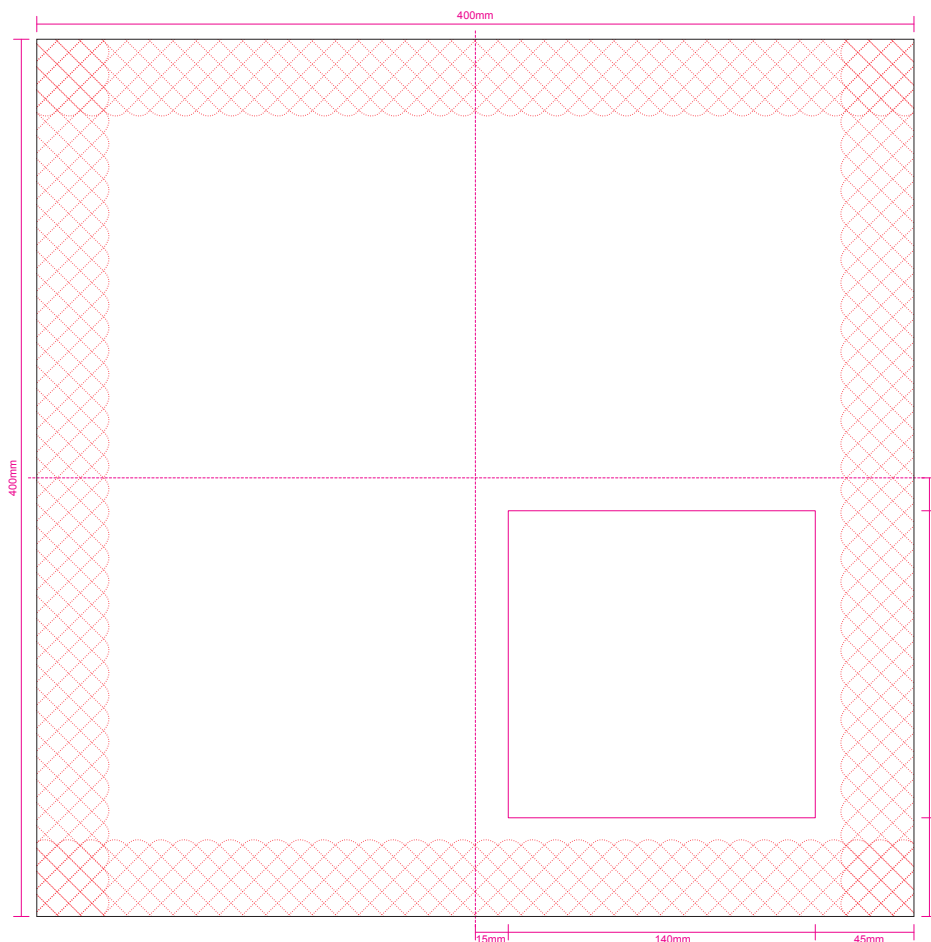
Copyright

All images and font provided in artwork/or provided to BioPak for artwork must comply with copyright and be the property of the client

Templates notes

Print areas marked by a pink box on all template, see example Dinner BioNapkin template below

Example napkin template – 2 ply 1/4 fold dinner corner embossed



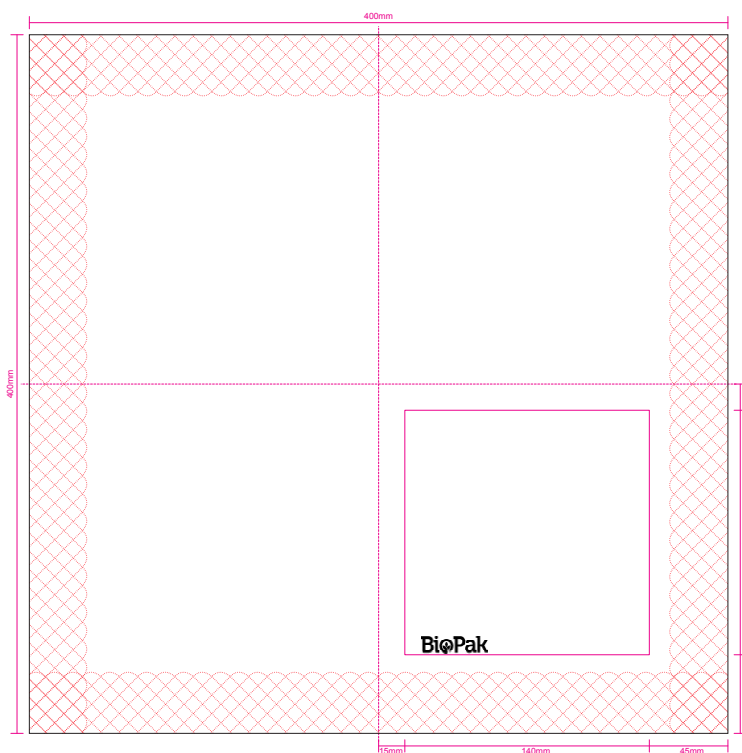
BioPak logo use

BioPak reputation can make a real difference to the customers that buy these products and to the vendors that offer the products. The BioPak logo visually supports the message that our products are made from bio-based resources of high quality, innovative and are fundamental to our mission of providing affordable and innovative plant-based packaging solutions.

Consistent use of the BioCup brand is essential to ensure that our message is being communicated clearly. Please follow the rules outlined below. If you have any questions at all, please call us.

Tagline options

BioPak I'm from FSC certified pulp



Logo and tagline colour

Option 1 – Use our mono logo in any colour

Logo clear space

The standard clear space for the BioCup logo is indicated with a 'X'

Minimum logo size is 17mm

BioCup logo clear space



BioCup logo minimum size

