

# Custom branding Paper Straws



FSC® certified paper from managed plantations



Compostable and recyclable paper



Carbon neutral product

Paper straw customisation guidelines  
February 2018



**BioPak**  
It doesn't cost the earth

# Stop sucking on plastic

It has become a global movement to ban plastic straws which have become a huge problem that contributes massive amounts of landfill and has a negative impact on ocean ecosystems. Plastic straws are among the top 10 debris items and 44% of all seabirds and mammals have ingested plastic. In fact, plastic never completely breaks down, it just becomes smaller and smaller. Think about this: every single piece of plastic you've ever used in your life still exists and will outlive your children's, children's, children.

To lower the impact on the environment, we now offer BioStraws made from FSC® certified paper.

BioPak are proud to support and promote the arts community with the Art Series BioStraws who explore environmental themes at the core of their practice. Delight and engage your customers with this series that looks at sustainability issues from what is involved in building a house, to the beauty of Australian bush flowers or the urban environment.



The mark of responsible forestry

## FSC® Certified Paper BioStraws

Regular  
6mm Art Series  
6x197mm  
JP-PBS-6x197-ART  
2,500/ctn



Cocktail  
Green  
4.5x120mm  
JP-PBS-4.5x120-  
COCKTAIL  
2,500/ctn

Cocktail  
Black  
4.5x120mm  
JP-PBS-4.5x120-  
COCKTAIL-B  
2,500/ctn

Regular  
6mm Green  
6x197mm  
JP-PBS-6x197  
2,500/ctn

Regular  
6mm Black  
6x197mm  
JP-PBS-6x197-B  
2,500/ctn

Regular  
6mm White  
6x197mm  
JP-PBS-6x197-W  
2,500/ctn

Regular  
6mm Red Stripe  
6x197mm  
JP-PBS-6x197-RS  
2,500/ctn

Jumbo  
10mm White  
10x197mm  
JP-PBS-10x197  
2,500/ctn

# Customise your BioStraws

**We offer free custom branding! Minimum order quantities apply.**

Impress your customers with your own customised paper BioStraws and really elevate your identity.

In a world where everyone takes a snap of their food or drink, packaging quality and look is paramount. Our passionate in-house design team will help make your identity stand out and ensure your brand is presented in the best possible way. In the end, this is how you differentiate yourself from the competition.

### 1. Select the product type and size

Cocktail Straw - 4.5mm diameter x 120mm length

Regular 6mm Straight Straw - 6mm diameter x 197mm length

Jumbo 10mm Straight Straw - 10mm diameter x 197mm length

### 2. Choose your quantity

The minimum order quantity is 100,000/size

### 3. Send us your artwork

Free design and artwork setup

High quality printing up to 4 colours

No plate costs

### 4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

### 5. 8-week delivery lead time

8-week turn around from artwork approval to delivery

### 6. No deposit and free storage

No deposit required

Free storage for 3 months. Subsidised storage rates available thereafter

Our pay-as-you-use\* system allows you to order and pay for what you need, when you need it

You can draw down one carton at a time

### 7. Same day dispatch on all orders

All orders placed before 1pm in most metro areas will be delivered same day (conditions apply)

### 8. Ongoing management

We monitor your stock levels to ensure you never run out

## Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using our products by incorporating the BioPak logo and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

### We recommend using any of the environmental benefits below:

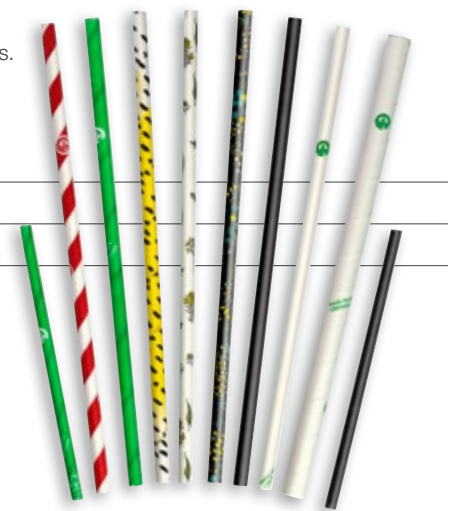
Paper from FSC® managed plantations

This straw is made from plants not oil

This straw is carbon neutral

BioPak Logo options

**BioPak**



\*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 6 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

# Print specifications

### Design notes

Use our supplied artwork templates and place artwork along guidelines. The artwork should be checked by printing the artwork, cutting to the template shape and wrapping around a straw

Care should be taken ensuring logos and design elements are proportionally the same across other sized products as required

Artwork can be printed in either CMYK or Coated Pantone colours – not a mixture of both. There is a four colour limit when printing in Coated Pantones

Metallic and fluorescent colours cannot be used

Vector artwork is preferred and will produce the best printing result

Small elements and thin lines in the artwork should be avoided

Adobe Illustrator is our preferred software for artwork

Convert all text to outlines and embed all graphics

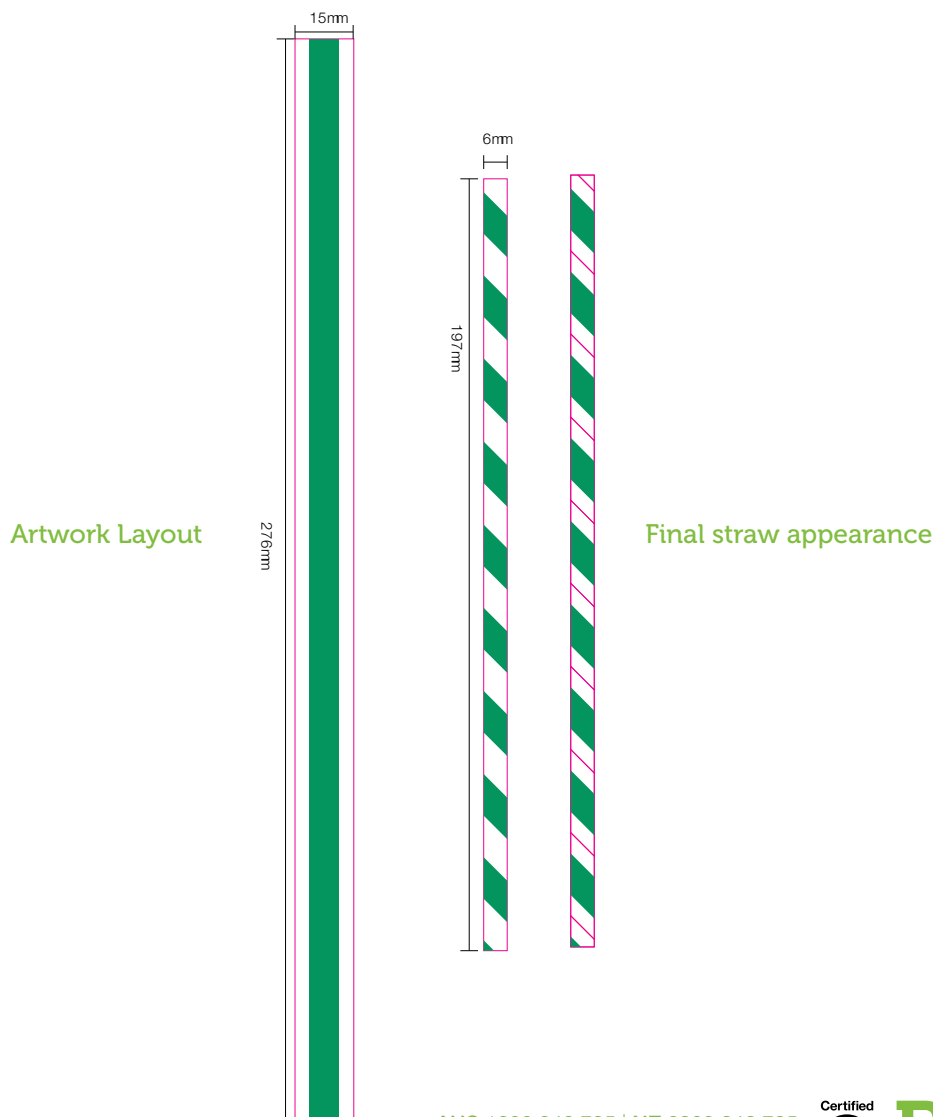
### Copyright

All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

### Templates notes

Knife line is marked by the solid pink line. Artwork that extends beyond this line will not be seen. To test, print templates to scale and cut along the pink line and wrap around a straw.

Please note that paper is wrapped around to form the straw, therefore artwork will not appear in the orientation of the artwork. It will be rotated as it wraps around the straw (image example below).



# About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our BCorp certification inspires and motivates others in our industry to follow suit. B the change.



## Custom branding is available on:



**Paper cups & bowls**

MOQ: 50,000 units

Delivery: 8 weeks

Shelf Life: 12 months



**Clear cups & bowls**

MOQ: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



**Reusable cups**

MOQ: 1,000 units

Delivery: 12 weeks

Shelf Life: 4 years

Functional Life:  
12 months



**Cutlery**

MOQ: Various

Delivery: 8-10 weeks

Shelf Life: 6-12 months



**Napkins**

MOQ: 30 Cartons

Delivery: 8 weeks

Shelf Life: Indefinite



**BioBoard**

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



**Straws**

MOQ: 100,000 units

Delivery: 8 weeks

Shelf Life: Indefinite